

RYAN P. KLINE

Communications Polymath



Phone
(850) 345-9839



Email
ryanpkline@gmail.com



Website
www.ryanpkline.com



POLYMATH — *A person of wide-ranging knowledge or learning.*

With the constant ebb and flow of projects and requirements, I've learned more on the job than I ever expected and now consider myself a polymath. I have a wide-ranging background that includes both internal and external communication management. This broad-based experience enables me to know both how to get a project from concept to completion, but also how long it should take someone else to do as well.

At the end of the day, I am the person that is able to finalize a project and complete it to the highest standard, on time, and often under budget.

EXPERIENCE

WPTALLAHASSEE & TALLAHASSEE WEB DESIGN

Co-Founder, Lead Designer & Developer / 2019 -

- Brought original 15 clients in from my personal dealings, and continued to grow the company to 50+ clients to date
- Handled all aspects of the business including meeting with clients to discuss their projects, designing mock-ups, deploying live websites, and invoicing
- Increased brand awareness with digital and physical marketing as well as relationships through local networking

AVISIAN

Polymath / 2006 -

- Began as part-time internship employee have become longest tenured employee
- Worked with local printer to design and layout over 6,500+ pages of magazines
- Attended industry conferences to record video and audio of presentations and then edited for digital consumption
- 2014 Silver ADDY award winner for poster: The Contactless Conundrum

FLORIDA STATE UNIVERSITY

Cheerleading Coach / 2014 -

- Responsible for creating a safe environment to allow for self-growth and development of cheerleaders
- Responsible for practice and game management for up to 50 athletes
- USA Cheer/AACCA Safety Certified, CPR/AED Certified, CrossFit Level 1 Trainer

RYAN P. KLINE

Communications Polymath

EXPERIENCE CONTINUED

HANG TOUGH FOUNDATION

Board Member / 2020 - 2023

- The Hang Tough Foundation offers resources and encouragement to families during their journey with childhood illness and special needs
- Board members are chartered with guiding the organization and overseeing the staff to keep the organization mission-centric, including assessing, evaluating, and compensating staff appropriately, aiming to both retain current employees as well as recruit new employees
- The board is fiscally responsible for the budget, develops the strategic direction for the organization, and annually reviews goals and metrics

SAINT PAUL'S UNITED METHODIST CHURCH

Lay Leader, Chairman of the Board / 2020 - 2021

- The Lay Leader is responsible for overseeing all committees under the direction of the Governing Board

SKILLS

DESIGN

- Adobe Creative Suite
- Photoshop
- Illustrator
- InDesign
- Premiere
- Audition

DEVELOP

- Problem Solving
- Critical Thinking
- Strategy Development
- Presenting New Ideas
- Bringing an Idea to Reality
- Team Building

PRODUCE

- Microsoft Office
- WordPress
- Desktop Support
- Assess Efficacy of Communications
- HTML, CSS, PHP

EDUCATION

BACHELOR OF ARTS IN ADVERTISING

Florida State University / Cum Laude / 2008

Represented University as a cheerleader.